

THE MAXLIFE MOVEMENT

FROM THE BISHOP'S PEN



I get energized each day when I get on the MaxLife Show set... it is a 30 year vision that has come to pass. Yes, we stood in faith for almost 30 years for this daily LIVE television show which is a dynamic platform to touch people with the message of maximizing life through faith.

As I transition into this next phase of my ministry God has given me a vision to maximize this new exciting media platform called the MaxLife Show. Thousands are being blessed each time we air the program and the viewership is growing by leaps and bounds. It is more than just a show, I see it as the beginning of a Spiritual movement. The Lord has given us stewardship

over the MaxLife Show as hosts but in reality it's the people's program and when you see what I have planned you will understand.

I was so refreshed and inspired when a group of Senior Pastors pledged their support to help build this dynamic media platform by asking the members to view the program. **TBN's Praise the Lord Program...and Daystar's Celebration programs were built using this same principle.** The MaxLife Vision is so much more than the one hour show it's a ministry movement and we are taking the steps of faith to fully facilitate it. Through this MaxLife Ministry we intend to make a difference in the earth and in the lives of others. **Visit maxlifetv.org to view a video presentation of the MaxLife Vision.**

-+Bishop I. V. Hilliard

THE MAXLIFE INTERNATIONAL OUTREACH MINISTRY



THE MAXLIFE SHOW

This daily flagship variety program hosted by the Hilliard's which features special guests, select themes and musical artists. Both the one hour and the half hour format are designed to provide a platform for their empowering maximized living message. Their worldwide audience has access to their ministry via its live airing, live streaming or on demand video.



THE MAXLIFE PRAYER GROUP

The spiritual engine of the ministry is this dedicated ever expanding prayer group made up of committed believers across denominational lines. This group of believers handles the phone lines and gathers daily to pray for partner's needs and the many prayer requests the ministry receives on a daily basis.



THE MAXLIFE INTERNET RADIO STATION

The Internet radio station is an extension of the MaxLife Vision making the MaxLife message and contemporary Christian music available through mobile devices. This venue opens the door for ministries and businesses to bring their inspirational messages to the Christian community. The live talk shows, select empowerment messages and gospel music sets the MaxLife Radio apart as the 24/7 voice of hope that is accessible throughout the world.



THE MAXLIFE iTV STATION

This arm of the MaxLife Vision is on the cutting edge of making broadcasting available to those who are not economically strong enough to support traditional broadcasting. MaxLife iTV will feature a list of select empowerment coaches to make their message of expertise available to its thousands of focused viewers. Efficiently and effectively using social media, the MaxLife marketing team will rapidly build this focused audience of thousands to view its unique programming.

THE MAXLIFE INTERNATIONAL OUTREACH MINISTRY



THE MAXLIFE SCHOLARSHIPS

The MaxLife Vision includes annually providing academic scholarships to deserving young people. The Executives of MaxLife will use their faith, philanthropic influence to be a blessing to those in pursuit of higher education. A MaxLife academic counsel consisting of Pastors and Business people will establish the criteria, application process and award dynamics for this notable expression of ministry. Each year, beginning this year, we will see this part of the vision come to pass.



THE MAXLIFE FOREIGN MISSIONS

Foreign missions are at the heart of the great commission and MaxLife will become a significant instrument of The Lord to aid the faithful who are serving on the mission fields of the world. MaxLife has targeted several quality mission projects one in Africa and one in India that it will immediately partner with. MaxLife's success will be the seed for investing in helping these committed missionaries maximize their assignments.



THE MAXLIFE LEGACY PROJECT L.O.V.E. CITY USA

Finally, the crown jewel of our MaxLife Legacy will be the massive construction of L.O.V.E. City USA Christian youth camp that will be a place of spiritual refreshing and impartation to the next generation. Annually, for over 17 years our church has hosted a massive electrifying Youth Conference called Spiritual Encounter. Think of what the summers will be like for youth from across America who will come weekly to Houston to our East Campus where L.O.V.E. City will be built.



THE MAXLIFE ENCOUNTERS

I'm excited about visiting cities where we have strong partnership participation with timely MaxLife Encounters. In some cities we will use partner churches and on other occasions we will use convention centers. Meeting pastors and partners in these venues and personally touching them with our ministry will be thrilling. Of course we will continue to schedule, host and broadcast the MaxLife Teaching Seminars as we have successfully done in the past dealing with meaningful faith topics of life coaching fulfilling our assignment of teaching MaxLife Principles.

MAXLIFE VICTORY PARTNERSHIP

The concept of God's people working together to advance the cause of Christ is seen throughout the Scripture because it's the undeniable will of God. **I am inspired at what partnership has produced in our generation in television networks, churches, missions and the lists goes on and on.** The beauty of partnership is that it is a mutually beneficial relationship because it's about a spiritual exchange and not solely about fundraising.

When you become a partner with us your investment will help us minister the Maximized Living message to millions across the globe and here in America. You will receive faith building instructions and teachings that will expand your capacity to believe. **As a MaxLife MVP Partner you become to us more than a casual listener and viewer, you become "family!"** That's right, you hold a very special place in our hearts and there is special treatment and privileges afforded the MaxLife Family that others do not receive. Make the decision right now to become a member of our MaxLife Family and begin to receive that partnership and MaxLife Family benefits today! **Look at the various levels of partnership and prayerfully select a level that you can faithfully commit to.** When you sign up as a partner online today there is a very special gift we will send you. Use the auto debit feature and receive even more benefits. Your regular prayerful support positions you for Spiritual blessings and provides for amazing ministry for this generation and generations to come.

MAXLIFE PARTNERSHIP LEVELS

Monthly MaxLife Victory Partner

MVP CLUB

MVP Platinum Partner • \$100

MVP Gold Partner • \$75

MVP Silver Partner • \$50

MVP Bronze Partner • \$25

BECOME A MVP TODAY

--ONLINE--

www.maxlifetv.org

--PHONE--

1-877-624-9717



MAXLIFE MISSION STATEMENT

Through the teaching of God's Word using various contemporary mass media venues and social media provide wholesome Spiritual enrichment, empowerment and entertainment to a worldwide audience. Through individual partnership connections help each person come into a saving knowledge of Jesus Christ and come to understand how to, by faith, maximize their God given potential in a manner which glorifies God. Through select fellowship venues provide onsite teaching seminars, encounters and conventions for the Spiritual enrichment of the masses. Through partnership with other churches multiply the ministry objectives of purpose and potential development to the uttermost parts of the world.

OUR MVP DIFFERENCE MAKING COMMITMENT TO YOU

- Love you from the heart and welcome you into the family
- Pray for your present and future situations you make known to us
- Maintain the diligence in prayerful preparation to minister under the anointing
- Send you your faith building letters each month by US Mail or Email
- Send you a Partner Certificate and Partnership Kit
- Provide special gifts for your growth and enlightenment
- Provide priority seating at MaxLife Encounters
- Much, Much, More!

YOUR MVP DIFFERENCE MAKING COMMITMENT TO US

- Make your Partnership commitment from the heart
- Pray for Bishop Hilliard, Pastor Bridget and Family
- Watch the broadcast and enlist others to do so
- Respond to the Faith Building Letter Ministry
- Support the ministry financially each month as you are lead by the Spirit
- Attend MaxLife events when possible
- Enlist 12 other Partners for bonus benefits

MAKING A DIFFERENCE TOGETHER



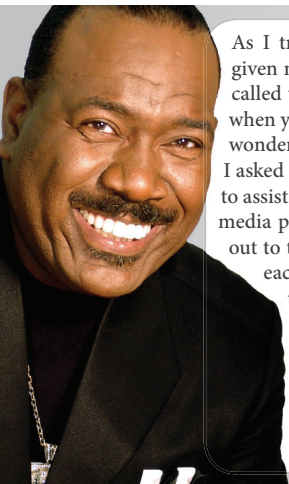
I first saw Bishop Hilliard on TV at a pivotal time in my life and ministry. Since then my life has never been the same. As a result, I have become an advocate for how the Gospel can be ministered and how the masses can be reached through this media tool. The MaxLife TV program, hosted by Bishop I.V. & Pastor Bridget Hilliard, has taken TV ministry to another level. I believe God will use this tool to transform this generation and the ones to come. My church and I have made this innovative, kingdom ministry tool a part of our missions outreach. We have committed to support not only as viewers but also as a financial partner. I urge you to do likewise.

Dr. Johnathan Briggs • Charleston, SC



The MaxLife program is a refreshing approach to Christian TV. Most programs are inwardly focused. However, MaxLife seeks to mobilize the Body of Christ to make a difference around the world by funding missions work and introducing pastors to the Global Christian community. The Hilliard's are creating a movement using TV, radio, and Internet to build a platform that champions the local church and pastors. Marla and I are honored to be connected to the Hilliard's and support their ministry wholeheartedly. We encourage you to do likewise.

Pastor Chad Rowe • Killeen, TX



As I transition into this next phase of my ministry God has given me a vision to maximize this new exciting media platform called the MaxLife Show. In reality it's the people's program and when you see what I have planned you will understand. We had a wonderful meeting with a group of Sr. Pastors the other day and I asked my spiritual sons, spiritual daughters, friends and protégés to assist me in this transitional phase of my ministry and build this media platform. During the meeting I asked the Pastors to reach out to their membership to ask them to watch the MaxLife Show each day. It was refreshing as Pastors overwhelmingly voiced their support and suggested that we open partnership to churches and corporate entities. **When your church or business becomes a partner with us your investment will help us minister the Maximized Living message to millions across the globe and here in America.** The regular support from your church or business will position you and your company for spiritual blessing and increase.

MAKING A DIFFERENCE TOGETHER



It has been so refreshing to see two people of such integrity with absolute transparency maximize life and ministry. One thing you can say about the Hilliard's is that they are just so REAL! They truly enjoy the journey by making it FUN to learn and grow spiritually AND there is no doubt that they love and care about God's people! Now, through the Max Life tv show, their authentic, one of a kind ministry is available everyday to the Body of Christ! We are thrilled and honored to support their efforts to see that others are exposed to God through this precious couple. It's so evident that this is more than another TV show... It's a MOVEMENT shifting people from mediocre to MAXIMIZING!

Pastors Jerry and Sally Davis • Kingwood, TX



MaxLife represents the next dimension of Media for believers. Bishop Hilliard and Pastor B are pioneers that are paving the way for us in media. The knowledge, wisdom, technology and anointing that they garner will benefit all of us over this next critical, cultural shift. We are making the necessary adjustments in our budget to support this ministry monthly. This is a seed for the future of my ministry and the next generation.

Bishop Ben Gibert • Detroit, MI

VISION INVESTMENT PARTNER (VIP)

CORPORATE/CHURCH PARTNERSHIP
MONTHLY MAXLIFE VIP PARTNER

LEVELS

Platinum VIP Partner • \$1,000

Gold VIP Partner • \$500.

Silver VIP Partner • \$250.

Bronze VIP Partner • \$100

**BECOME A
VIP TODAY**

--ONLINE--

www.maxlifetv.org

--PHONE--

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